SEC Form 4			
FORM 4	UNITED STATES SECURITIES AND EXCHANGE COMMISSION		
	Washington, D.C. 20549	OMB APPROVAL	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number: Estimated average burd	3235 den
	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940	hours per response:	

	ress of Reporting I <u>ARY BETH</u>			er Name and Ticker <u>A INNOVAT</u>]		ationship of Reportir k all applicable) Director	ng Person(s) to Is 10% (
		(Middle) INCORPORATED	01/04/	of Earliest Transac 2021	tion (Me	onth/D	ay/Year)			Officer (give title below)	Other below	(specify)		
301 1ST STREET, SW, SUITE 200			4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) ROANOKE	VA	24011							X	Form filed by On Form filed by Mo Person				
(City)	(State)	(Zip)												
		Table I - Non-	Derivative S	ecurities Acq	uired,	Disp	oosed of, o	r Bene	ficially	Owned				
Date		2. Transaction Date Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number Derivative Securities Acquired or Dispose of (D) (Ins 4 and 5)	(A) ed	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Units	(1)	01/04/2021		Α		995.22 ⁽²⁾		(3)	(3)	Common Stock	995.22	\$9.42	18,987.78	D	
Stock Units	(1)	01/04/2021		Α		291.93 ⁽⁴⁾		(3)	(3)	Common Stock	291.93	\$9.42	19,279.71	D	
Stock Units	(1)	01/04/2021		Α		106.16 ⁽⁵⁾		(3)	(3)	Common Stock	106.16	\$9.42	19,385.87	D	

Explanation of Responses:

1. Stock Units are convertible into issuer's common stock on a 1-for-1 basis.

2. This grant was made pursuant to the issuer's non-employee director compensation, as compensation for Ms. Vitale's service as a member of the board of directors for the period from January 1, 2021 to March 31, 2021. The number of restricted stock units is equal to \$9,375.00 divided by \$9.42, the closing price of the issuer's common stock on the Nasdaq Capital Market on January 4, 2021, the first trading day of the quarter. The Reporting Person elected to receive fees in stock units.

3. The stock units become issuable in common stock of the issuer at the election of the Reporting Person upon the earliest to occur of the Reporting Person's termination of service, a change in control of the issuer, an unforeseeable emergency, or a fixed date selected by the Reporting Person. The units have no expiration date.

4. This grant was made pursuant to issuer's non-employee director compensation policy, as compensation for Ms. Vitale's service as the chairman of the nominating and governance committee of the board of directors for the period from January 1, 2021 to March 31, 2021. The number of restricted stock units is equal to \$2,750.00 divided by \$9.42, the closing price of issuer's common stock on the Nasdaq Capital Market on January 4, 2021, the first trading day of the quarter. The Reporting Person elected to receive fees in stock units.

5. This grant was made pursuant to the issuer's non-employee director compensation policy, as compensation for Ms. Vitale's service on the audit committee of the board of directors for the period from January 1, 2021 to March 31, 2021. The number of restricted stock units is equal to \$1,000.00 divided by \$9.42, the closing price of issuer's common stock on Nasdaq Capital Market on January 4, 2021, the first trading day of the quarter. The Reporting Person elected to receive fees in stock units.

Remarks:

/s/ Scott A. Graeff, Attorney-In-01/05/2021

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Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.