

#### Fourth-Quarter and Year-End Fiscal 2019 Earnings Investor Supplemental Materials

March 5, 2020

#### Safe Harbor

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation includes information that constitutes "forward-looking statements" made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These statements include the company's expectations regarding the company's future financial performance and the potential demand for its products, the company's growth potential, its balance sheet and capitalization, its valuation, its leadership team, its technological advantages, and market trends. Management cautions the reader that these forward-looking statements are only predictions and are subject to a number of both known and unknown risks and uncertainties, and actual results, performance, and/or achievements of the company may differ materially from the future results, performance, and/or achievements expressed or implied by these forward-looking statements as a result of a number of factors. These factors include, without limitation, failure of demand for the company's products and services to meet expectations, failure of target markets to grow and expand, technological and strategic challenges, market valuation of the company and those risks and uncertainties set forth in the company's periodic reports and other filings with the Securities and Exchange Commission ("SEC"). Such filings are available on the SEC's website at www.sec.gov and on the company's website at <u>www.lunainc.com</u>. The statements made in this presentation are based on information available to Luna as of the date of this presentation and Luna undertakes no obligation to update any of the forward-looking statements after the date of this presentation, except as required by law.

#### **Adjusted Financial Measures**

In addition to U.S. GAAP financial information, this presentation includes Adjusted EBITDA, a non-GAAP financial measure. This non-GAAP financial measure is in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. A reconciliation of Adjusted EBITDA to Net Income is included in the appendix to this presentation.

## 4Q & Full-Year FY19 Results

#### Fourth-Quarter 2019: Financial Results

- Strong financial performance:
  - Ninth consecutive quarter of year-over-year, double-digit revenue growth from continuing operations
  - \$1.7M improvement in Adjusted EBITDA year-over-year
- Total revenues of \$19.5M; up 44% year-over-year:
  - Products and licensing revenue of \$13.0M; up 63% year-over-year
  - Technology development revenue of \$6.4M; up 16% year-over-year
- Net income from continuing operations of \$2.1M, or \$0.07 per fully diluted share, for the three months ended December 31, 2019, compared to (\$0.1M), or \$0.00 per fully diluted share, for the three months ended December 31, 2018
- Adjusted EBITDA<sup>1</sup> doubled to \$3.2M for the three months ended December 31, 2019, compared to \$1.6M for the three months ended December 31, 2018

<sup>1</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

#### **Full-Year 2019: Financial Results**

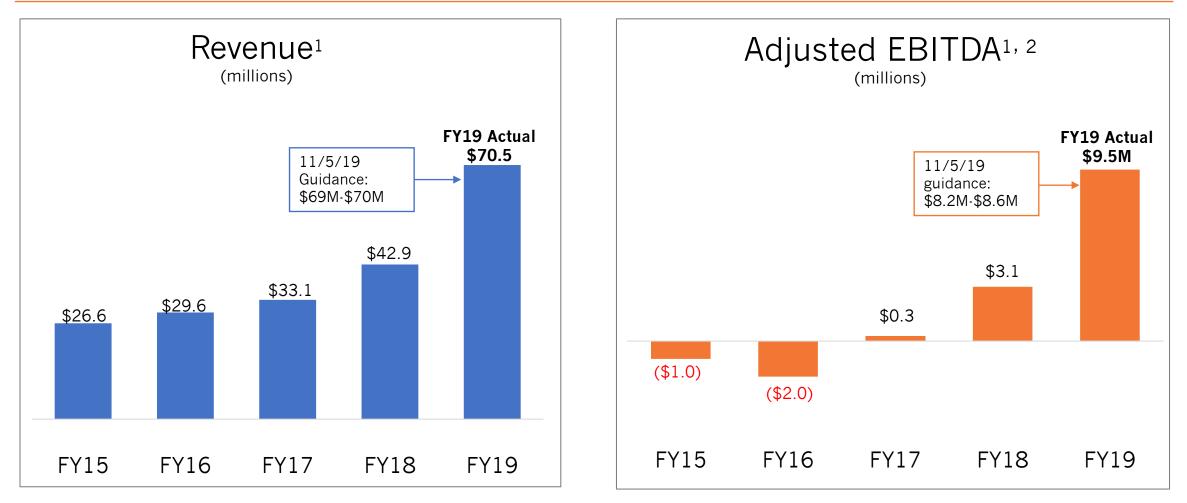
- Strong financial performance:
  - Second full fiscal year of year-over-year, double-digit revenue growth from continuing operations
  - Nearly \$6.4M improvement in Adjusted EBITDA year-over-year, representing 201% growth
- Total revenues of \$70.5M; up 64% year-over-year:
  - Products and licensing revenue of \$44.5M; up 103% year-over-year
  - Technology development revenue of \$26.0M; up 24% year-over-year
- Net income from continuing operations of \$5.3M, or \$0.17 per fully diluted share, for the year ended December 31, 2019, compared to \$1.2M, or \$0.04 per fully diluted share, for the year ended December 31, 2018
  - FY19 includes a tax benefit of \$3.3M due to the release of valuation allowances against NOLs
- Adjusted EBITDA<sup>1</sup> improved to \$9.5M for the year ended December 31, 2019, compared to \$3.1M for the year ended December 31, 2018

<sup>1</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

#### **Fiscal 2019 Accomplishments**

- Acquired General Photonics, leader in characterization and control of light for photonics applications
- Received large purchase order for tunable lasers from industry-leading robotics company
- Named 2019 Innovator of the Year by the Roanoke-Blacksburg Technology Council
- Launched Luna 6415, providing breakthrough measurement capability for fiber optics
- Signed exclusive license agreement for the supply of fiber optic technology with Meggitt PLC
- Initiated and fully executed \$2 million stock buyback program
- Added diversity and cybersecurity expertise to our Board, with addition of Mary Beth Vitale
- Simplified capital structure by converting Series A convertible preferred stock into common stock; ceased accrual of preferred dividends; all resulting in a single class of common stock and no preferred dividends
- Put in place a new \$10 million revolving credit facility
- Selected as NASA Partner for Moon and Mars Technologies (exploration studies)
- Named Gene Nestro as Chief Financial Officer

#### **Strong 2019 Fiscal Year Financial Results**



<sup>1</sup>Based on management's estimates of the impact from the divestiture of Optoelectronics. Includes the acquisitions of Micron Optics and General Photonics.

<sup>2</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

#### A Flexible Balance Sheet and Strong Cash Position

- Balance sheet on December 31, 2019:
  - \$86.5M in total assets
    - \$25.0M in cash and cash equivalents
    - \$41.1M in working capital
- Continued focus on working capital and reinvestment in business in order to generate long-term sustainable growth

## 2020 Financial Outlook

#### **2020 Financial Outlook**

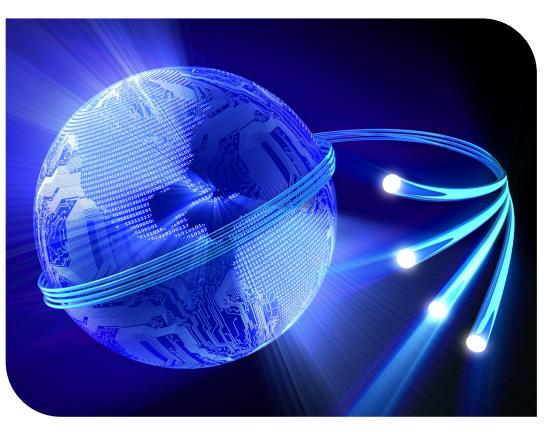
#### Issuing FY2020 outlook:

- Total revenues of \$81M to \$84M
- Adjusted EBITDA of \$10M to \$12M<sup>1</sup>

<sup>1</sup>Adj EBITDA is a non-GAAP measure. **Reconciliation** of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation. The outlook above does not include any future acquisitions, divestitures, or unanticipated events.

### Why Invest in Luna?

- Proprietary, measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Aerospace, Automotive, Communications, Energy and Defense
- Positioned to take advantage of trends such as vehicle light-weighting and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, **experienced** executive team / board
- Corporate culture of innovation and integrity



## Appendix

# Pro-forma Luna Financials, Adjusted for the sale of Optoelectronics and the Acquisitions of Micron Optics and General Photonics

	(in thousands) Three Months Ended <sup>1</sup>								
	December 31, 2018	March 31, 2019 <sup>3</sup>	June 20, 2019	September 30, 2019	December 31, 2019				
Revenues:									
Products and licensing	\$ 11,345	\$ 10,221	\$ 11,373	\$ 11,926	\$ 13,032				
Technology development	5,548	6,641	6,441	6,495	6,448				
Total revenues	16,893	16,862	17,814	18,421	19,480				
Cost of revenues:									
Products and licensing	4,002	3,836	4,578	4,562	4,317				
Technology development	4,268	4,816	4,484	4,574	4,775				
Total cost of revenues	8,270	8,652	9,062	9,136	9,092				
Gross Profit	8,623	8,210	8,752	9,285	10,388				
Operating expense:									
Selling, general and administrative	6,394	7,165	6,003	5,754	6,415				
Research, development and engineering	1,894	1,708	1,735	2,047	2,255				
Total operating expense	8,288	8,873	7,738	7,801	8,670				
Operating income/(loss)	\$ 335	\$ (663)	\$ 1,014	\$ 1,484	\$ 1,718				

<sup>1</sup> Unaudited pro forma financials assumes the Optoelectronics business was sold and the Micron Optics and General Photonics businesses were acquired on January 1, 2018.

<sup>2</sup> Includes \$751,000 of costs associated with the acquisition of Micron Optics.

<sup>3</sup> Includes \$898,000 of costs associated with the acquisition of General Photonics.

#### **Reconciliation of Net Income to Adjusted EBITDA**

	Three Months Ended December 31,			Twelve Months Ended December 31,				
	2019		2018		2019		2018	
	(Unaudited)			)	(Unaudited)			
Reconciliation of EBIT, EBITDA and Adjusted EBITDA								
Net income	\$	2,146	\$	940	\$	5,343	\$	11,004
Less: income from discontinued operations, net of income taxes		-		1,062		-		9,766
Net income from continuing operations		2,146		(122)		5,343		1,238
Interest expense		-		21		16		124
Investment income		(69)		(199)		(394)		(549)
Income tax expense (benefit)		(361)		722		(1,654)		48
EBIT		1,716		422		3,311		861
Depreciation and amortization		669		197		2,503		908
EBITDA		2,385		619		5,814		1,769
Share-based compensation		404		182		1,544		628
Non-Recurring Charges (1)		448		751		1,390		751
Amortization of Inventory Step-up		-		-		725		-
Adjusted EBITDA	\$	3,237	\$	1,552	\$	9,473	\$	3,148

(1) Non-recurring charges consist of transaction-related expenses and CFO transition expenses.

#### **Reconciliation of Net Income to Adjusted EBITDA: Full Fiscal Year**

	Year Ended December 31, (unaudited)						
		2017	2018		2019		
Reconciliation of EBITDA and Adjusted EBITDA							
Net income	\$	14,615	\$	11,004	\$	5,343	
Less: income from discontinued operations, net of income taxes		15,866		9,766		-	
Net income from continuing operations		(1,251)		1,238		5,343	
Interest expense		217		124		16	
Investment income				(549)		(394)	
Income tax expense (benefit)		(1,148)		48		(1,654)	
Depreciation and amortization		1,137		908		2,503	
EBITDA		(1,045)		1,769	-	5,814	
Share-based compensation		715		628		1,544	
Non-Recurring Charges (1)		596		751		1,390	
Amortization of Inventory Step-up		-		-		725	
Adjusted EBITDA	\$	266	\$	3,148	\$	9,473	

(1) Non-recurring charges include the following: 2017) CEO separation costs and other share-based compensation; 2018) Transaction-related expenses associated with the acquisition of Micron Optics, Inc.; 2019) Transaction related expenses and inventory step-up amortization relate to General Photonics acquisition and CFO transition expenses