#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 11, 2021

# Luna Innovations Incorporated (Exact name of registrant as specified in its charter)

301 1st Street SW, Suite 200 Roanoke, VA 24011 (Address of principal executive offices, including zip code)

540-769-8400

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):							
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)						
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)						
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))						
7	Pro-commencement communications pursuant to Rule 13e.4(c) under the Eychange Act (17 CFR 240 13e.4(c))						

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

<u>Title of each class</u>	<u>Trading Symbol</u>	Name of each exchange on which registered
Common Stock, \$0.001 par value per share	LUNA	The Nasdaq Stock Market LLC

ndicate by check mark whether the registrant is an emerging growth Company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of	this
hapter).	

Emerging growth company  $\square$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) the Exchange Act.	) of

#### Item 7.01. Regulation FD Disclosure.

On January 11, 2021, Luna Innovations Incorporated (the "Company") issued a press release announcing that Scott Graeff, President and CEO of the Company, will present at the 23rd Annual Needham Virtual Investor Growth Conference on Wednesday, January 13th, 2021 at 2:00 p.m. ET, and reaffirming its 2020 outlook range. A copy of the press release is furnished as Exhibit 99.1 attached hereto. A copy of the slide presentation which will be presented at the conference is furnished as Exhibit 99.2 attached hereto.

In accordance with general instruction B.2 to Form 8-K, the information in this Item 7.01, including the press releases and presentation furnished as exhibits hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act.

Item 9.01.	Financial Statements and Exhibits
(d) Exhibits.	
Exhibit	Description
99.1 99.2	Press Release, dated January 11, 2021 titled "Luna Innovations to Present at Needham Virtual Investor Growth Conference."  Company Presentation.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### Luna Innovations Incorporated

By: /s/ Scott A. Graef

/s/ Scott A. Graeff
Scott A. Graeff
President and Chief Executive Officer

Date: January 11, 2021



# Luna Innovations to Present at Needham Virtual Investor Growth Conference

#### Reaffirms 2020 Outlook

(ROANOKE, VA, January 11, 2021) – Luna Innovations Incorporated (NASDAQ: LUNA), a global leader in advanced fiber optic-based technology, today announced that Scott Graeff, President and CEO, will present at the 23<sup>rd</sup> Annual Needham Virtual Investor Growth Conference on Wednesday, January 13, 2021, at 2:00 p.m. ET. A webcast of the presentation will be posted on the investor relations section of Luna's website at <a href="https://ir.lunainc.com/">https://ir.lunainc.com/</a> and can be accessed at <a href="https://wsw.com/webcast/needham103/luna/2247264">https://wsw.com/webcast/needham103/luna/2247264</a>. A replay of the presentation will be available following the event. Management also will be participating in virtual one-on-one meetings January 11-15, 2021. To arrange a meeting, please contact conferences@needhamco.com.

#### Reaffirming 2020 Outlook

The company also is reaffirming its 2020 outlook range of:

- · Total revenues of \$81 million to \$83 million, and
- · Adjusted EBITDA of \$10 million to \$12 million.

#### **Non-GAAP Financial Measures**

In evaluating the operating performance of its business, Luna's management considers Adjusted EBITDA, which excludes certain charges and credits that are required by GAAP. Adjusted EBITDA provides useful information to both management and investors by excluding the effect of certain non-cash expenses and items that Luna believes may not be indicative of its operating performance, because either they are unusual and Luna does not expect them to recur in the ordinary course of its business, or they are unrelated to the ongoing operation of the business in the ordinary course. Adjusted EBITDA should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results.

#### About Luna

Luna Innovations, Incorporated (www.lunainc.com) is a leader in optical technology, providing unique capabilities in high-performance, fiber optic-based, test products for the telecommunications industry and distributed fiber optic-based sensing for the aerospace and automotive industries. Luna is organized into two business segments, which work closely together to turn ideas into products: Lightwave and Luna Labs. Luna's business model is designed to accelerate the process of bringing new and innovative technologies to market.

#### **Investor Contact:**

Allison Woody
Luna Innovations Incorporated
Phone: 540.769.8465
Email: woodya@lunainc.com



## Scott A. Graeff, President and CEO

23<sup>rd</sup> Annual Needham Virtual Growth Conference January 13, 2021

#### Safe Harbor

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation includes information that constitutes "forward-looking statements" made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These statements include the company's expectations regarding its projected 2020 financial results and outlook, OptaSense's expected revenue for FYE 2021, the integration of OptaSense's employees, intellectual property and offerings, and the expected benefits of the acquisition, including the acquisition being accretive in 2021 and increasingly accretive thereafter, the ability to expand offerings to Luna's and OptaSense's customer groups, the ability to establish a strong international presence, and the ability to expand into additional high-growth markets. Management cautions the reader that these forward-looking statements are only predictions and are subject to a number of both known and unknown risks and uncertainties, and actual results, performance, and/or achievements of the company may differ materially from the future results, performance, and/or achievements expressed or implied by these forward-looking statements as a result of a number of factors. These factors include, without limitation, uncertainties regarding integration of the companies' respective employee bases, offerings and business operations, potential adverse reactions or uncertainties regarding the acquisition among the companies' customers, potential unknown liabilities and unforeseen expenses associated with the acquisition, potential performance shortfalls as a result of the diversion of management's attention caused by completing the acquisition and integrating the companies' operations, uncertainties related to the ultimate impact of the COVID-19 pandemic and those risks and uncertainties set forth in the company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2020 and other filings with the Securities and Exchange Commission ("SEC"). Such filings are available on the SEC's website at www.sec.gov and on the company's website at www.lunainc.com. The statements made in this presentation are based on information available to Luna as of the date of this presentation, January 13, 2021, and Luna undertakes no obligation to update any of the forward-looking statements after the date of this presentation, except as required by law.

#### **Adjusted Financial Measures**

In addition to U.S. GAAP financial information, this presentation includes Adjusted EBITDA, a non-GAAP financial measure. This non-GAAP financial measure is in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP.

## **Luna – Enabling the Future with Fiber**

- Proprietary, measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Military and Defense, Communications, Infrastructure, Energy and Automotive
- Positioned to take advantage of trends such as vehicle light-weighting and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, experienced executive team / board
- Corporate culture of innovation and integrity



Overview

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# Luna is a global company

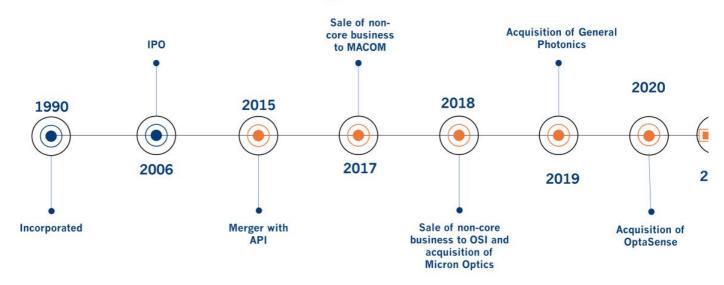
Overview



Luna Innovations Incorporated® 2

## Luna has a clear vision and established history

## Vision: Enabling the Future with Fiber



LUNA's Transformation

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## **OptaSense Transaction Highlights**

- Transformative, strategic acquisition allows Luna to enhance product / solution portfolio, adding access to larger, high-growth markets
  - Adds to existing U.S. leadership position; cost-effectively establishes strong operational presence in EU & Middle Eas
  - OptaSense's diverse, blue-chip customer base aligns well with Luna's
  - Allows for expansion into high-growth markets such as security and perimeter detection, smart infrastructure monitoring and oil and gas; will accelerate Luna's data services and IOT strategy
  - Extensive R&D expertise and patent portfolio (over 150 patents granted or pending)
- Sign and close simultaneous; Luna Board of Director approval; no regulatory approvals required
- Acquisition expected to be accretive in 2021
- Realize efficiencies, and leverage the combination of OptaSense and Lightwave to grow rapidly our operations, customer base, offerings, and financial profile

# OptaSense Acquisition: Compelling business model with strong growth potential

#### **Revenue Growth**



Organic Growth: Mid-to High-teens

Lightwave = 18% to 20% Luna Labs = 6% to 8%

Strategic M&A

Within core focus and accretive

## **Margin Expansion**



Gross Margin

Increase 75-100 bps annually

**Operating Margin** 

Increase ~250 bps annually

# Shareholder Return

Cash Generation

Increasing AEBITDA

Non-GAAP EPS

Double-digit annual growth

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## **Luna Overview**

## Lightwave



## Sensing

- · Long-range, continuous
- · Long-range, high speed
- Short-range, high resolution
- Material thickness



### **Comms Test**

- Components
- · Short-haul network

#### Luna Labs



### **Contract Research**

- Materials
- Systems & Analytics
- Biotech

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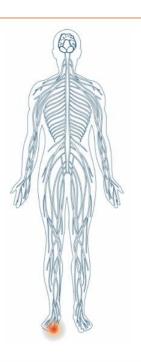
# Where Does Luna Play?

	Comms Test	Sensing			
Market size*	\$900M	\$2.5B			
Luna growth	15%-20%	20-25%			
Drivers	5G, Silicon Photonics	Lightweighting, Smart Infrastructure, IoT			
Key competition	Keysight, Viavi, Exfo	HBM, Vishay, National Instruments			



\*Total SAM based on Luna estimates and published market reports

## Sensing

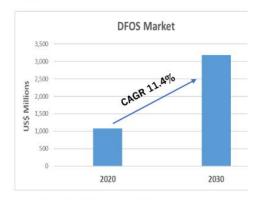


- Fiber optic sensors are the "nerves" of smart materials
- Luna's products are the "brain" that collects and aggregates data from fiber sensor "nerves"
- The new OptaSense acquisition will add missing capability to Luna's Sensing business

# The combination of Luna and OptaSense creates a global market leader in distributed fiber sensing (DFOS) technology

- Luna is already a global leader in fiber sensing with market leading products
  - ODiSI short range, high resolution (fully distributed)
  - Hyperion Long range, high speed (discrete, not distributed)
- OptaSense creates reach into broader distributed fiber sensing market DFOS market by providing fully distributed measurement capabilities over long-range applications
  - Acquisition adds significantly to Luna's ability to penetrate and grow key target markets such as infrastructure, transportation and perimeter security
  - Adds oil and gas and pipeline monitoring markets, including the world's largest fiber sensing-based monitoring projects
- OptaSense is the market leader in distributed acoustic sensing (DAS)
- Together, Luna & OptaSense create a new, global market leader in fiber optic sensing with diversified geographies and applications

## Long range, distributed capability ad significantly to Luna's addressable ma



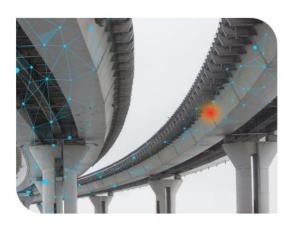
Visiongain, February 2020

# Sensing: long-range, continuous



- Product: OptaSense
- Long-Range Distributed Acoustic Sensing (DAS)
  - Proprietary distributed acoustic sensing and software analytics
  - Measure acoustic signals continuously using fiber over very long lengths (50 km)
  - Markets
    - Borders, perimeter security, transportation, pipelines, oil and gas

## Sensing: long-range, high-speed



- Product: Hyperion
- High-Speed, Long-Range FBG Sensing
  - Measuring strain, temperature, acceleration, displacement and pressure
  - Focus on structural health and security
    - Buildings, tunnels, bridges
    - Perimeter security



## Sensing: Short-range, high-resolution



- Product: ODiSI
- High-Definition Fiber Optic Sensing
  - Measuring strain and temperature in composites and other advanced materials
  - Focus on military and commercial aerospace and automotive

## **Sensing: Material thickness**



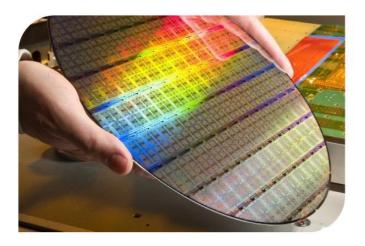
- Product: Terahertz technology
- Layer thickness measurements for process control, inspection and non-destructive testing
  - Advanced technology measures thickness of opaque materials
  - Unique measurement of composites and coatings with easy to use hand-held tools
  - Focus on manufacturing environments and field test for military-aerospace
    - · Plastic and industrial packaging
    - Used extensively on F35 and F22 for anti-radar surface treatment

## **Comms Test**



- Increased data and video consumption
  - Video forecasted to represent 82% of all IP traffic in 2022, 34% CAGR
- Growth in mobile and 4G/5G
  - Mobile data traffic growing at 46% CAGR
- Cloud services and adoption of Internet of Things
  - Data center traffic growing at 26% CAGR
  - 28.5 billion IoT networked devices by 2022

## **Comms Test: Components**



- Product: Optical Vector Analyzer (OVA)
- Ensuring speed at the chip level
- Unprecedented visibility inside devices you can't fix what you can't see
- Reduces time and cost associated with the development of high-speed optical components
- Focus on enabling the carriers to move to 5G networks

## **Comms Test: Short-haul network**



- Product: Optical Backscatter Reflectometer (OBR)
- Bandwidth demands continue to drive double-digit connectivity growth
- Delivers unprecedented visibility into short-haul networks
- Emerging market for on-board aircraft communications
- Ensuring network "up time" on Lockheed Martin's F-35



### **Luna Labs**



- Work with universities and government researce labs to explore technological feasibility with a goal toward proof of concept
- Collaborate with prime contractors, governme offices and federally-funded R&D centers
- Work with contract manufacturers, suppliers, licensees and distributors to develop everythir from small-scale prototypes up to and including market-ready products
- Based in Charlottesville, VA



## Third-quarter 2020: Key Financial Results

- Strong financial performance:
  - \$1.4M improvement in Adjusted EBITDA<sup>1</sup> year-over-year
- Total revenues of \$21.1M; up 14% year-over-year:
  - Lightwave revenue of \$15.4M; up 17% year-over-year
  - Luna Labs revenue of \$5.7M; up 8% year-over-year
- Operating income improved to \$2.3M, or <u>11% of total revenues</u>, in Q3 2020 from \$1.5M, or 8% of total revenues, in Q3 2020 due to increased revenue and gross profit as well as improved operating expense leverage
- Net income of \$3.1M, or \$0.10 per fully diluted share, for the three months ended September 30, 2020, compared to \$1.2M, or \$0.04 per fully diluted share, for the three months ended September 30, 2019
- Adjusted EBITDA<sup>1</sup> increased to \$4.3M for the three months ended September 30, 2020, compared to \$2.9f for the three months ended September 30, 2019
- Reaffirmed 2020 outlook \$81 to \$83M in total revenues and \$10 to \$12M in Adjusted EBITDA

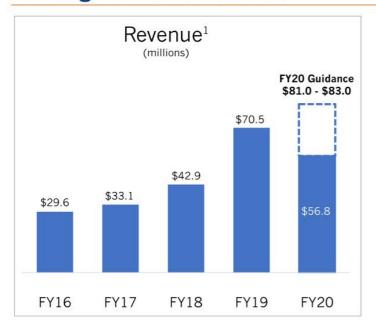
1Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

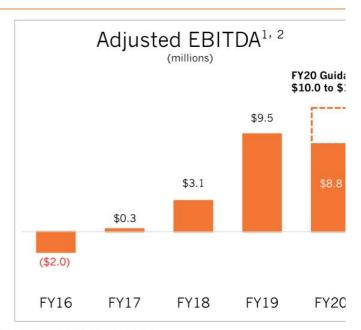
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## Third-quarter 2020 and Other Recent Accomplishments

- Reported strong third-quarter 2020 financial results in challenging COVID environment
- Acquired New Ridge Technologies
  - Brings advanced measurement capabilities to our communications test portfolio
- Hired key positions in operations and corporate shared services
- Held 9 customer-facing technology educational webinars: ~1,300 live attendees and more 1,400 leads
- Progressing towards NetSuite go-live in Q1 2021
- Continued to monitor employee feedback with a focus on safety and well-being
- Consolidated Luna Labs facility footprint to increase division efficiency and drive collaborate and growth
- Selected by Lockheed Martin as the supplier of corrosion sensors for NASA's Artemis miss

## **Strong Financial Results**





<sup>&</sup>lt;sup>1</sup> Based on management's estimates of the impact from the divestiture of Optoelectronics. Includes the acquisitions of Micron Optics and General Photonics.

<sup>2</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

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## A Flexible Balance Sheet and Strong Cash Position

- Strong balance sheet on September 30, 2020:
  - \$95.9M in total assets
    - \$26.4M in cash and cash equivalents
    - \$49.3M in working capital
- Continued focus on working capital and reinvestment in business in order to generate long-term sustainable growth

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# Optasense Financing Details – subsequent to 3Q2020 results

- Announced debt financing simultaneous with the announcement of the acquisition of Optasense
- Two separate financing vehicles; a term facility and a revolver facility:
- The term facility:
  - \$12.5 million, 3-year term Ioan, LIBOR plus 1.75-2.25% based on Net Leverage Ratio
- The revolver:
  - \$15 million, 3-year, LIBOR plus 1.75-2.25% based on Net Leverage Ratio

NASDAQ: LU

## 2020 Financial Outlook

- Maintaining FY2020 outlook:
  - Total revenues of \$81M to \$83M
  - Adjusted EBITDA<sup>1</sup> of \$10M to \$12M

<sup>&</sup>lt;sup>1</sup> Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation. The outlook above does not include a future acquisitions, divestitures, or unanticipated events.

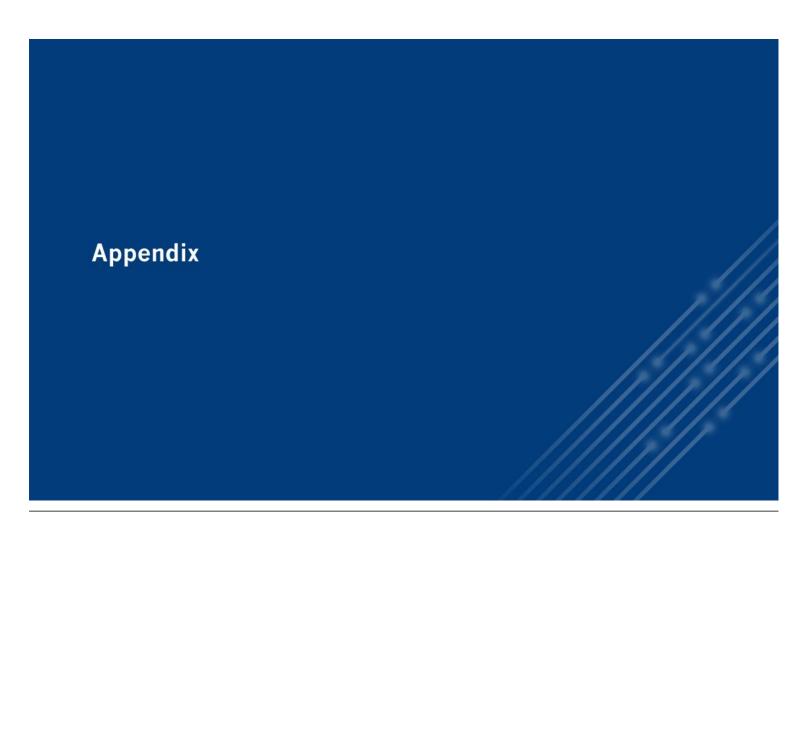
## **Luna – Enabling the Future with Fiber**

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- Corporate culture of innovation and integrity



Overview

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# **Reconciliation of Net Income to Adjusted EBITDA**

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2020	8	2019		2020	1	2019
	89	(Unau	dited		(Unaudited)			
Reconciliation of EBITDA and Adjusted EBITDA	10			-				
Net income	\$	3,102	\$	1,230	\$	3,355	\$	3,19
Loss from discontinued operations, net of income tax benefit of \$464		-		-		1,436		-
Net income from continuing operations		3,102		1,230		4,791		3,19
Interest expense		1		4		2		1
Investment income		(1)		(76)		(65)		(324
Income tax expense/(benefit)		(836)		325		(257)		(1,29
Depreciation and amortization		762		669		2,126		1,83
EBITDA	(9	3,028		2,152		6,597		3,429
Share-based compensation		571		420		1,538		1,140
Non-Recurring Charges (1)		696		2		696		943
CFO Severance		(28)		-		(28)		-
Amortization of Inventory Step-up	10-			311		16		72
Adjusted EBITDA	\$	4,267	\$	2,883	Ś	8,803	Ś	6,23

<sup>(1)</sup> Non-recurring charges consist of the following: 2020) footprint consolidation 2019) transaction expenses related to the acquisition of General Photonics.

# Reconciliation of Net Income to Adjusted EBITDA: Full Year

				Year Ended [	ecember	31,		
	20			(unau	dited)			
		2016		2017		2018		2019
Reconciliation of EBITDA and Adjusted EBITDA		~						
Net (loss)/income	\$	(2,370)	\$	14,615	\$	11,004	\$	5,3
Less: income from discontinued operations, net of income taxes	207	300	22	15,866		9,766	0.0	-
Net income from continuing operations		(2,670)	122	(1,251)	\$s/A	1,238	03	5,34
Interest expense		319		217		124		
Investment income		_		u u		(549)		(3
Income tax (benefit)/expense		(135)		(1,148)		48		(1,6
Depreciation and amortization	-	1,466	75	1,137	89	908	105	2,50
EBITDA		(1,020)		(1,045)		1,769		5,83
Share-based compensation		860		715		628		1,5
Non-Recurring Charges (1)				596		751		1,3
Amortization of Inventory Step-up	9:	<u> </u>	10-	3		-	200	7.
Adjusted EBITDA	Ś	(160)	Ś	266	Ś	3.148	Ś	9.4

<sup>(1)</sup> Non-recurring charges consist of the following: 2020) footprint consolidation 2019) transaction expenses related to the acquisition of General Photonics.

# **New Segment Quarterly Results**

	(in thousands) Three Months Ended										
	June 30, 2019		e 30, 2019 September 30, 2019 A		December 31, 2019		March 31, 2020		June 30, 2020		September 3
Revenues:											
Lightwave	\$	12,523	\$	13,088	\$	13,988	\$	11,554	\$	12,933	\$
Luna Labs		5,291		5,301		5,492		5,587		5,642	
Total revenues	2 <del>1</del>	17,814	\$2 \$2	18,389		19,480	6 <del>5</del>	17,141		18,576	25 40
Cost of revenues:											
Lightwave		5,334		5,449		5,070		4,885		5,181	
Luna Labs		3,728		3,665		4,022		3,892		3,878	
Total cost of revenues		9,062		9,114		9,092	4 <del>.</del>	8,777		9,059	
Gross Profit	n .	8,752	<del>20</del>	9,275	£	10,388	83 <del>5</del>	8,364	ž:	9,517	<del>a</del> a
Operating expense:											
Selling, general and administrative		6,003		5,745		6,416		6,377		6,202	
Research, development and engineering		1,735		2,048		2,255		1,597		1,505	
Loss on sale of property and equipment		2		-		-		2		151	
Total operating expense		7,738	8	7,793		8,671		7,974		7,707	
Operating income	\$	1,014	\$	1,482	\$	1,717	\$	390	\$	1,810	\$

A The Company revised its results for the three months ended September 30, 2019. The Company has concluded these adjustments are not material individually or in the aggregate.