

Scott A. Graeff, President and CEO

Stifel Midwest One-on-One Growth Conference November 12, 2020

Safe Harbor

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation includes information that constitutes "forward-looking statements" made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These statements include the company's expectations regarding the company's future financial performance, including 2020 guidance, and the potential demand for its products, the company's growth potential, its balance sheet and capitalization and access to capital, its technological advantages, the potential impacts of the COVID-19 pandemic on its business, operations and financial results, its strategic position, corporate culture, operational efficiency and market trends. Management cautions the reader that these forward-looking statements are only predictions and are subject to a number of both known and unknown risks and uncertainties, and actual results, performance, and/or achievements of the company may differ materially from the future results, performance, and/or achievements expressed or implied by these forward-looking statements as a result of a number of factors. These factors include, without limitation, failure of demand for the company's products and services to meet expectations, failure of target markets to grow and expand, technological, operational and strategic challenges, uncertainties related to the ultimate impact of the COVID-19 pandemic and those risks and uncertainties set forth in the company's periodic reports and other filings with the Securities and Exchange Commission ("SEC"). Such filings are available on the SEC's website at www.sec.gov and on the company's website at www.lunainc.com. The statements made in this presentation are based on information available to Luna as of the date of this presentation, November 12, 2020, and Luna undertakes no obligation to update any of the forward-looking statements after the date of this presentation, except as required by law.

Adjusted Financial Measures

In addition to U.S. GAAP financial information, this presentation includes Adjusted EBITDA, a non-GAAP financial measure. This non-GAAP financial measure is in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. A reconciliation of Adjusted EBITDA to Net Income is included in the appendix to this presentation.

Luna – Enabling the Future with Fiber

- Proprietary, measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Military and Defense, Communications, Infrastructure, Energy and Automotive
- Positioned to take advantage of trends such as vehicle light-weighting and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, experienced executive team / board
- Corporate culture of innovation and integrity



Luna is a global company



History Incorporated 1990 IPO 2006



Reporting Segments

Lightwave

Luna Labs

Revenue FY19 \$70.5M FY20 Guidance \$81M-83M

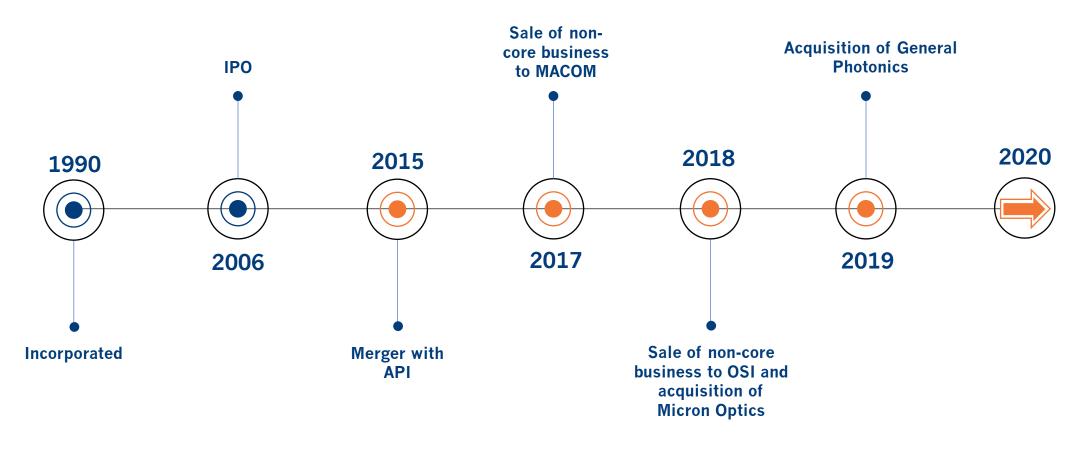
AEBITDA FY19 \$9.5M FY20 Guidance \$10M-12M

Edinburgh, United Kingdom TeraMetrix Division Ann Arbor, MI Luna Labs Stuttgart, Germany Charlottesville, VA Lausanne, Switzerland Beijing, China , Headquarters - Roanoke, VA Lightwave Division - Blacksburg, VA Guangzhou, China Shanghai, China - Atlanta, GA -- Chino, CA ★ Corporate HQ Division HQ Commercial only

270+ Employees

Luna has a clear vision and established history

Vision: Enabling the Future with Fiber



Compelling business model with strong growth potential

Revenue Growth



Organic Growth: Mid-to High-teens

Lightwave = 18% to 20% Luna Labs = 6% to 8%

Strategic M&A

Within core focus and accretive

Margin Expansion



Gross Margin

Increase 75-100 bps annually

Operating Margin

Increase ~250 bps annually

Shareholder Return



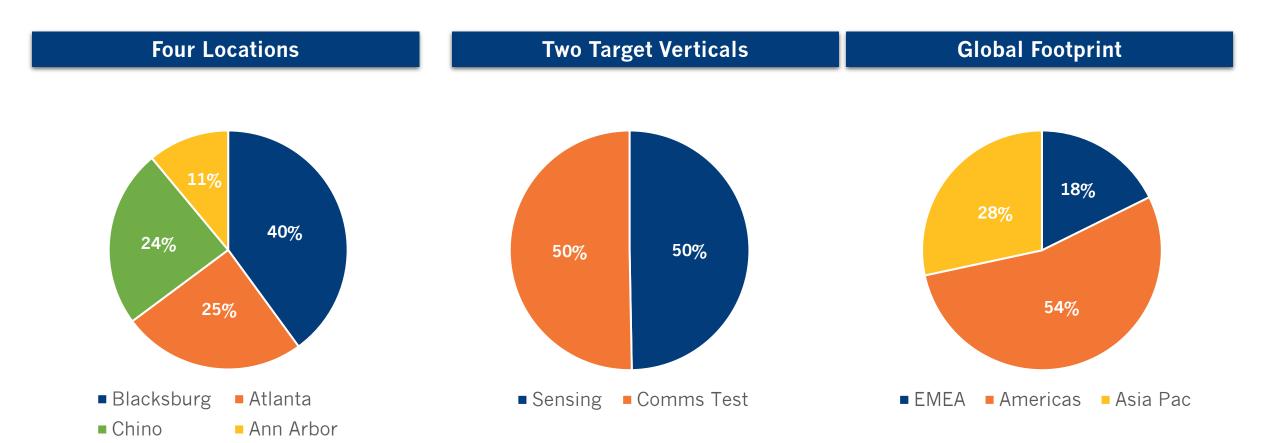
Cash Generation

Increasing AEBITDA

Non-GAAP EPS

Double-digit annual growth

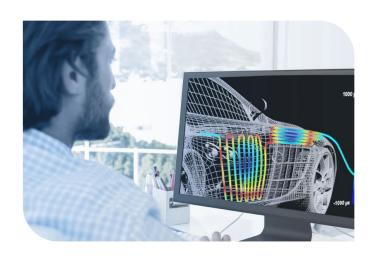
Lightwave 2019 revenue snapshot



¹Lightwave product revenues for FY 2019

Luna Overview

Lightwave



Sensing

- Short-range, high resolution
- Long-range, high speed
- Material thickness



Comms Test

- Components
- Short-haul network

Luna Labs

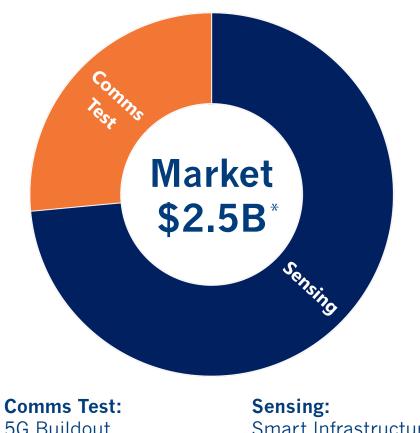


Contract Research

- Materials
- Systems & Analytics
- Biotech

Where Does Luna Play?

	Comms Test	Sensing
Market size*	\$900M	\$1.6B
Luna growth	15%-20%	20-25%
Drivers	5G, Silicon Photonics	Lightweighting, Smart Infrastructure, IoT
Key competition	Keysight, Viavi, Exfo	HBM, Vishay, National Instruments

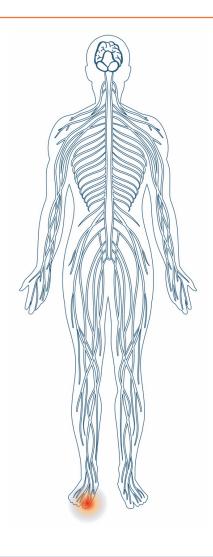


5G Buildout Field Support

Smart Infrastructure Lightweighting Process control & NDE

^{*}Total SAM based on Luna estimates and published market reports

Sensing



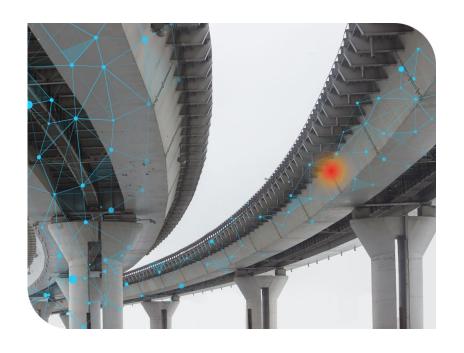
- Fiber optic sensors are the "nerves" of smart materials
- Luna's products are the "brain" that collects and aggregates data from fiber sensor "nerves"

Sensing: Short-range, high-resolution



- Product: ODiSI
- High-Definition Fiber Optic Sensing
 - Measuring strain and temperature in composites and other advanced materials
 - Focus on military and commercial aerospace and automotive

Sensing: long-range, high-speed



- Product: Hyperion
- High-Speed, Long-Range FBG Sensing
 - Measuring strain, temperature, acceleration, displacement and pressure
 - Focus on structural health and security
 - Buildings, tunnels, bridges
 - Perimeter security



Sensing: Material thickness



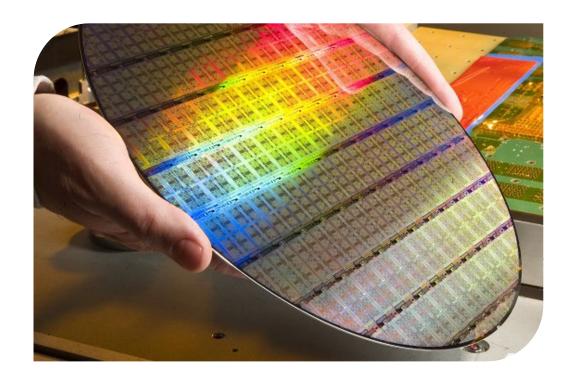
- Product: Terahertz technology
- Layer thickness measurements for process control, inspection and non-destructive testing
 - Advanced technology measures thickness of opaque materials
 - Unique measurement of composites and coatings with easy to use hand-held tools
 - Focus on manufacturing environments and field test for military-aerospace
 - Plastic and industrial packaging
 - Used extensively on F35 and F22 for anti-radar surface treatment

Comms Test



- Increased data and video consumption
 - Video forecasted to represent 82% of all IP traffic in 2022, 34% CAGR
- Growth in mobile and 4G/5G
 - Mobile data traffic growing at 46% CAGR
- Cloud services and adoption of Internet of Things
 - Data center traffic growing at 26% CAGR
 - 28.5 billion IoT networked devices by 2022

Comms Test: Components



- Product: Optical Vector Analyzer (OVA)
- Ensuring speed at the chip level
- Unprecedented visibility inside devices you can't fix what you can't see
- Reduces time and cost associated with the development of high-speed optical components
- Focus on enabling the carriers to move to 5G networks

Comms Test: Short-haul network



- Product: Optical Backscatter Reflectometer (OBR)
- Bandwidth demands continue to drive double-digit connectivity growth
- Delivers unprecedented visibility into short-haul networks
- Emerging market for on-board aircraft communications
- Ensuring network "up time" on Lockheed Martin's F-35



Luna Labs



- Work with universities and government research labs to explore technological feasibility with a goal toward proof of concept
- Collaborate with prime contractors, government offices and federally-funded R&D centers
- Work with contract manufacturers, suppliers, licensees and distributors to develop everything from small-scale prototypes up to and including market-ready products
- Based in Charlottesville, VA

3Q FY20 Results

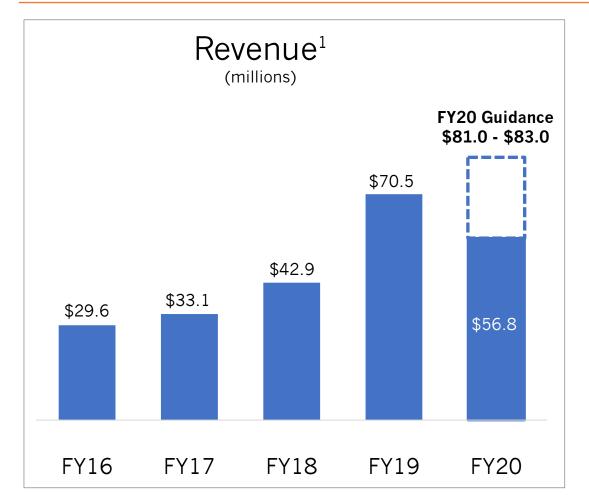
Third-quarter 2020: Key Financial Results

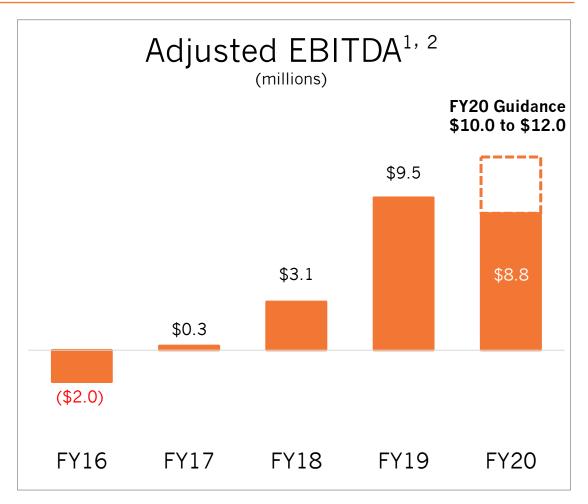
- Strong financial performance:
 - \$1.4M improvement in Adjusted EBITDA¹ year-over-year
- Total revenues of \$21.1M; up 14% year-over-year:
 - Lightwave revenue of \$15.4M; up 17% year-over-year
 - Luna Labs revenue of \$5.7M; up 8% year-over-year
- Operating income improved to \$2.3M, or <u>11% of total revenues</u>, in Q3 2020 from \$1.5M, or 8% of total revenues, in Q3 2020 due to increased revenue and gross profit as well as improved operating expense leverage
- Net income of \$3.1M, or \$0.10 per fully diluted share, for the three months ended September 30, 2020, compared to \$1.2M, or \$0.04 per fully diluted share, for the three months ended September 30, 2019
- Adjusted EBITDA¹ increased to \$4.3M for the three months ended September 30, 2020, compared to \$2.9M for the three months ended September 30, 2019
- Reaffirmed 2020 outlook \$81 to \$83M in total revenues and \$10 to \$12M in Adjusted EBITDA

Third-quarter 2020 and Other Recent Accomplishments

- Reported strong third-quarter 2020 financial results in challenging COVID environment
- Acquired New Ridge Technologies
 - Brings advanced measurement capabilities to our communications test portfolio
- Hired key positions in operations and corporate shared services
- Held 9 customer-facing technology educational webinars: \sim 1,300 live attendees and more than 1,400 leads
- Progressing towards NetSuite go-live in Q1 2021
- Continued to monitor employee feedback with a focus on safety and well-being
- Consolidated Luna Labs facility footprint to increase division efficiency and drive collaboration and growth
- Selected by Lockheed Martin as the supplier of corrosion sensors for NASA's Artemis mission

Strong Financial Results





¹ Based on management's estimates of the impact from the divestiture of Optoelectronics. Includes the acquisitions of Micron Optics and General Photonics.

²Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

A Flexible Balance Sheet and Strong Cash Position

- Strong balance sheet on September 30, 2020:
 - \$95.9M in total assets
 - \$26.4M in cash and cash equivalents
 - \$49.3M in working capital
- Access to \$10M revolving credit facility, if needed
- Continued focus on working capital and reinvestment in business in order to generate long-term sustainable growth

2020 Financial Outlook

- Maintaining FY2020 outlook:
 - Total revenues of \$81M to \$83M
 - Adjusted EBITDA¹ of \$10M to \$12M

¹ Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation. The outlook above does not include any future acquisitions, divestitures, or unanticipated events.

Luna – Enabling the Future with Fiber

- Proprietary, measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Military and Defense, Communications, Infrastructure, Energy and Automotive
- Positioned to take advantage of trends such as vehicle light-weighting and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, experienced executive team / board
- Corporate culture of innovation and integrity



Appendix

Reconciliation of Net Income to Adjusted EBITDA

	1	Three Mon	nded		Nine Months Ended				
		Septem	0,	September 30,					
	2020 2019		2019	2020		2019			
		(Unau		(Unaudited)					
Reconciliation of EBITDA and Adjusted EBITDA									
Net income	\$	3,102	\$	1,230	\$	3,355	\$	3,196	
Loss from discontinued operations, net of income tax benefit of \$464		-		-		1,436		-	
Net income from continuing operations		3,102		1,230		4,791		3,196	
Interest expense		1		4		2		15	
Investment income		(1)		(76)		(65)		(324)	
Income tax expense/(benefit)		(836)		325		(257)		(1,293)	
Depreciation and amortization		762		669		2,126		1,835	
EBITDA		3,028		2,152		6,597		3,429	
Share-based compensation		571		420		1,538		1,140	
Non-Recurring Charges (1)		696		-		696		942	
CFO Severance		(28)		-		(28)		-	
Amortization of Inventory Step-up		-		311		-		725	
Adjusted EBITDA	\$	4,267	\$	2,883	\$	8,803	\$	6,236	

⁽¹⁾ Non-recurring charges consist of the following: 2020) footprint consolidation 2019) transaction expenses related to the acquisition of General Photonics.

Reconciliation of Net Income to Adjusted EBITDA: Full Year

	Year Ended December 31, (unaudited)									
		2016		2017		2018	2019			
Reconciliation of EBITDA and Adjusted EBITDA										
Net (loss)/income	\$	(2,370)	\$	14,615	\$	11,004	\$	5,343		
Less: income from discontinued operations, net of income taxes		300		15,866		9,766		-		
Net income from continuing operations		(2,670)		(1,251)		1,238		5,343		
Interest expense		319		217		124		16		
Investment income		-		-		(549)		(394)		
Income tax (benefit)/expense		(135)		(1,148)		48		(1,654)		
Depreciation and amortization		1,466		1,137		908		2,503		
EBITDA		(1,020)		(1,045)		1,769		5,814		
Share-based compensation		860		715		628		1,544		
Non-Recurring Charges (1)		-		596		751		1,390		
Amortization of Inventory Step-up		-		-		-		725		
Adjusted EBITDA	\$	(160)	\$	266	\$	3,148	\$	9,473		

⁽¹⁾ Non-recurring charges consist of the following: 2020) footprint consolidation 2019) transaction expenses related to the acquisition of General Photonics.

New Segment Quarterly Results

(in thousands) Three Months Ended

	Inree Months Ended											
	June 30, 2019		Septem	September 30, 2019 A		December 31, 2019		March 31, 2020		June 30, 2020		nber 30, 2020
Revenues:												
Lightwave	\$	12,523	\$	13,088	\$	13,988	\$	11,554	\$	12,933	\$	15,350
Luna Labs		5,291		5,301		5,492		5,587		5,642		5,700
Total revenues		17,814		18,389		19,480		17,141		18,576		21,050
Cost of revenues:												
Lightwave		5,334		5,449		5,070		4,885		5,181		5,670
Luna Labs		3,728		3,665		4,022		3,892		3,878		4,431
Total cost of revenues		9,062		9,114		9,092		8,777		9,059		10,101
Gross Profit		8,752		9,275		10,388		8,364		9,517		10,949
Operating expense:												
Selling, general and administrative		6,003		5,745		6,416		6,377		6,202		6,505
Research, development and engineering		1,735		2,048		2,255		1,597		1,505		1,616
Loss on sale of property and equipment		-		-		-		-		-		576
Total operating expense		7,738		7,793		8,671		7,974		7,707		8,697
Operating income	\$	1,014	\$	1,482	\$	1,717	\$	390	\$	1,810	\$	2,252

A The Company revised its results for the three months ended September 30, 2019. The Company has concluded these adjustments are not material individually or in the aggregate.