

First-quarter Fiscal 2020 Earnings Investor Supplemental Materials

May 7, 2020

#### **Safe Harbor**

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation includes information that constitutes "forward-looking statements" made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These statements include the company's expectations regarding the company's future financial performance, including 2020 guidance, and the potential demand for its products, the company's growth potential, its balance sheet and capitalization, its technological advantages, the potential impacts of the COVID-19 pandemic on its business, operations and financial results, and market trends. Management cautions the reader that these forward-looking statements are only predictions and are subject to a number of both known and unknown risks and uncertainties, and actual results, performance, and/or achievements of the company may differ materially from the future results, performance, and/or achievements expressed or implied by these forward-looking statements as a result of a number of factors. These factors include, without limitation, failure of demand for the company's products and services to meet expectations, failure of target markets to grow and expand, technological and strategic challenges, uncertainties related to the ultimate impact of the COVID-19 pandemic and those risks and uncertainties set forth in the company's periodic reports and other filings with the Securities and Exchange Commission ("SEC"). Such filings are available on the SEC's website at www.sec.gov and on the company's website at <a href="https://www.lunainc.com">www.lunainc.com</a>. The statements made in this presentation are based on information available to Luna as of the date of this presentation, May 7, 2020, and Luna undertakes no obligation to update any of the forward-looking statements after the date of this presentation, except as required by law.

#### **Adjusted Financial Measures**

In addition to U.S. GAAP financial information, this presentation includes Adjusted EBITDA, a non-GAAP financial measure. This non-GAAP financial measure is in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. A reconciliation of Adjusted EBITDA to Net Income is included in the appendix to this presentation.

## 1Q FY20 Results

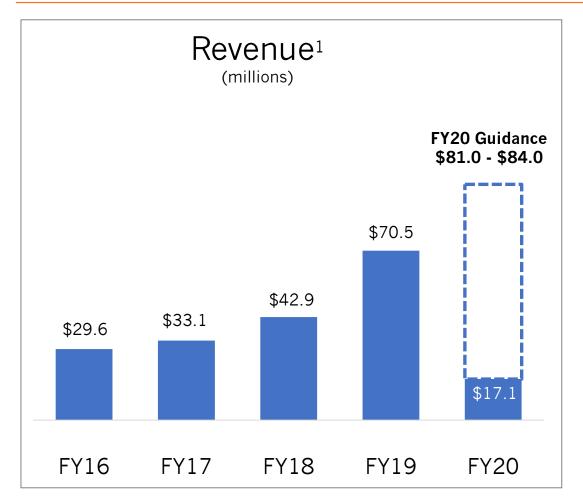
### First-quarter 2020: Key Financial Results

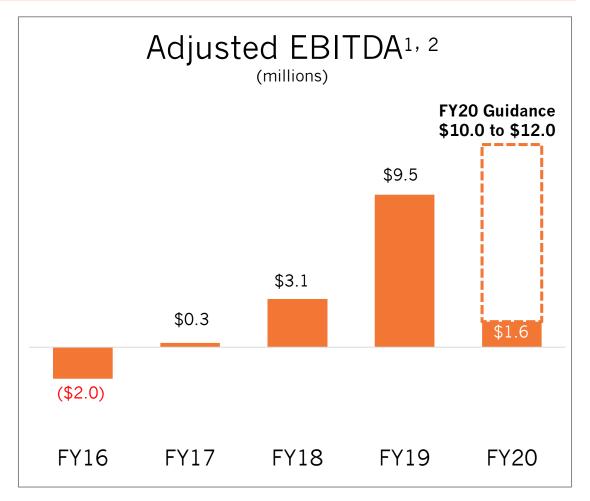
- Strong financial performance:
  - Strong first quarter start to the year
  - \$0.6M improvement in Adjusted EBITDA<sup>1</sup> year-over-year
- Total revenues of \$17.1M; up 16% year-over-year:
  - Products and licensing revenue of \$10.3M; up 26% year-over-year
  - Technology development revenue of \$6.8M; up 3% year-over-year
- Operating income improved to \$0.4 million in Q1 2020 from a loss of (\$0.9) in Q1 2019 due to increased revenue and gross profit as well as improved operating expense leverage
- Net income from continuing operations of \$0.3M, or \$0.01 per fully diluted share, for the three months ended March 31, 2020, compared to \$1.1M, or \$0.03 per fully diluted share, for the three months ended March 31, 2019 that included a \$1.9 million income tax benefit related to a reduction in deferred tax asset valuation allowances due to the General Photonics acquisition
- Adjusted EBITDA<sup>1</sup> increased to \$1.6M for the three months ended March 31, 2020, compared to \$1.0M for the three months ended March 31, 2019
- Reaffirmed 2020 outlook, at lower end of the ranges

### First-quarter 2020 and Other Recent Accomplishments

- Reported strong first-quarter 2020 financial results
- Featured in Engineering360, for Luna's HYPERION and ODiSI systems designed into the DEFIANT racing yacht, competing in the 36th America's Cup as American Magic
- Participated in important Photonics West and OFC trade shows in person
- Released industry's highest resolution portable reflectometer: OBR 6225
- Collaborated with Museo del Cenacolo Vinciano (Milan, IT) to leverage TeraMetrix
   THz equipment to examine Leonardo Da Vinci's famous Last Supper painting
- Collaborated with OESH to design / produce flexible 3D printed respirator masks for use during N95 respirator mask shortage

#### **Strong Financial Results**





<sup>&</sup>lt;sup>1</sup> Based on management's estimates of the impact from the divestiture of Optoelectronics. Includes the acquisitions of Micron Optics and General Photonics.

<sup>&</sup>lt;sup>2</sup>Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation.

### A Flexible Balance Sheet and Strong Cash Position

- Strong balance sheet on March 31, 2020:
  - \$85.0M in total assets
    - \$26.3M in cash and cash equivalents
    - \$41.9M in working capital
- Access to \$10 million revolving credit facility, if needed
- Continued focus on working capital and reinvestment in business in order to generate long-term sustainable growth

### **COVID-19 Business Update: Employee Well-being and Safety**

- In mid-March, Luna implemented several initiatives:
  - Creating alternate work arrangements (staggered schedules / shifts, distancing within offices / remote work)
  - Encouraging all employees to adopt a routine that works best for them to maintain a positive mindset
  - Implementing travel restrictions: freeze on international, CEO approval for emergency-only domestic travel
  - Encouraging employees to make full use of health / well-being benefits
  - Communicating openly and frequently with employees re: CARES Act, FFCRA, healthcare benefits / coverage, and related COVID-19 government information
  - Broad use of videoconferencing for meetings and non business-related team get-togethers
  - Ensuring the CEO communicates with each location once/week, addressing questions, sharing information, being available to employees
  - No reduction in staff to date and none currently anticipated

### **COVID-19 Business Update: Employee Well-being and Safety**

- Luna continues to have a strong cash position and adequate access to capital
- Lightweighting and 5G trends continue to be strong, and Luna continues to be well-positioned to take advantage of these trends
- Minor impact on supply chain thus far; have been able to manage through any issues
  - Continuing to monitor supply chain and remediate any issues
  - Supply chain sufficient to support forecasted sales
- In Luna Labs, the closure of R&D labs in universities has slowed a small portion of projects. We currently are forecasting partners opening in Q3/Q4. Overall, we expect any impact to be immaterial to overall results
- Luna builds sales pipeline in part through tradeshows, which are not currently taking place. Luna has shifted to a robust online presence, hosting webinars to educate customers about its key products
  - Webinars have created some new opportunities, facilitating better engagement between sales and customers in many cases
- Luna will be as transparent as possible through the continuation of the COVID-19 pandemic and to keep its various stakeholders apprised, publicly, of significant operational and financial shifts

#### 2020 Financial Outlook

- Maintaining FY2020 outlook, although guiding towards the low end of the ranges:
  - Total revenues of \$81M to \$84M
  - Adjusted EBITDA<sup>1</sup> of \$10M to \$12M
- Anticipating results will be weighted to the second half, with the percentage split in H1 2020 expected to be slightly below historical trends

<sup>&</sup>lt;sup>1</sup> Adj EBITDA is a non-GAAP measure. Reconciliation of comparable GAAP measures to non-GAAP measures are included in the appendix to this presentation. The outlook above does not include any future acquisitions, divestitures, or unanticipated events.

### **Luna – Enabling the Future with Fiber**

- Proprietary, measurement technology, offering unprecedented combination of resolution, accuracy and speed
- Customers in attractive markets: Aerospace,
   Automotive, Communications, Energy and Defense
- Positioned to take advantage of trends such as vehicle light-weighting and increasing demands on data centers and broadband capacity
- Adequately capitalized to fund growth
- Long-tenured, experienced executive team / board
- Corporate culture of innovation and integrity



## Appendix

# Pro-forma Luna Financials, Adjusted for the Acquisition of General Photonics

(in thousands)

Three Months Ended<sup>1</sup>

	I nree Months Ended									
	March 31, 2019		June 20, 2019		September 30, 2019		December 31, 2019		March 31, 2020	
Revenues:										
Products and licensing	\$	10,221	\$	11,373	\$	11,926	\$ 13	3,032		10,326
Technology development	Ÿ	6,641	<b>,</b>	6,441	Ÿ	6,495		5,448		6,815
Total revenues		16,862		17,814		18,421		,480		17,141
Cost of revenues:										
Products and licensing		3,836		4,578		4,562	4	,317		3,862
Technology development		4,816		4,484		4,574	4	,775		4,915
Total cost of revenues		8,652		9,062		9,136	g	,092		8,777
Gross Profit		8,210		8,752		9,285	10	),388		8,364
Operating expense:										
Selling, general and administrative		7,165		6,003		5,754	6	,415		6,377
Research, development and engineering		1,708		1,735		2,047	2	,255		1,597
Total operating expense		8,873		7,738		7,801	8	3,670		7,974
Operating income/(loss)	\$	(663)	\$	1,014	\$	1,484	\$ 1	,718	\$	390

<sup>&</sup>lt;sup>1</sup> Unaudited pro forma financials assumes the General Photonics businesses was acquired on January 1, 2019.

<sup>&</sup>lt;sup>2</sup> Includes \$898 of costs associated with the acquisition of General Photonics.

### Reconciliation of Net Income to Adjusted EBITDA

	March 31,			
	2020		2019	
	(Unaudited)			
Reconciliation of EBITDA and Adjusted EBITDA				
Net (loss)/income	\$	(1,116)	\$	1,126
Loss from discontinued operations, net of income tax benefit of \$464		1,436		-
Net income from continuing operations		320		1,126
Interest expense		-		11
Investment income		(59)		(171)
Income tax expense/(benefit)		138		(1,865)
Depreciation and amortization		679		513
EBITDA		1,078		(386)
Share-based compensation		502		343
Non-Recurring Charges (1)		-		898
Amortization of Inventory Step-up				104
Adjusted EBITDA	\$	1,580	\$	959

Three Months Ended

<sup>(1)</sup> Non-recurring charges consist of transaction-related expenses related to the acquisition of General Photonics.

#### Reconciliation of Net Income to Adjusted EBITDA: Full Year

	Year Ended December 31,								
	(unaudited)								
	2016		2017		2018		2019		
Reconciliation of EBITDA and Adjusted EBITDA									
Net (loss)/income	\$	(2,370)	\$	14,615	\$	11,004	\$	5,343	
Less: income from discontinued operations, net of income taxes		300		15,866		9,766		-	
Net income from continuing operations		(2,670)		(1,251)		1,238		5,343	
Interest expense		319		217		124		16	
Investment income		-		-		(549)		(394)	
Income tax (benefit)/expense		(135)		(1,148)		48		(1,654)	
Depreciation and amortization		1,466		1,137		908		2,503	
EBITDA		(1,020)		(1,045)		1,769		5,814	
Share-based compensation		860		715		628		1,544	
Non-Recurring Charges (1)		-		596		751		1,390	
Amortization of Inventory Step-up						_		725	
Adjusted EBITDA	Ś	(160)	Ś	266	Ś	3.148	Ś	9,473	

<sup>(1)</sup> Non-recurring charges include the following: 2017) CEO separation costs and other share-based compensation; 2018) Transaction-related expenses associated with the acquisition of Micron Optics, Inc.; 2019) Transaction related expenses and inventory step-up amortization relate to General Photonics acquisition and CFO transition expenses